

# Kristina Long

Creating design solutions since 2005

Conscious creative  
with an intuitive spirit  
and a passion for  
*good design*

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## Work Experience

**2013-2015** Graphic Designer at Victory International Church, Hamilton, ON

- \ Coordinated and designed creative design to drive the digital and print marketing and advertising of Victory International Church and its ministries

**2008-12** Marketing Coordinator at David C Cook Distribution Canada, Paris, ON

- \ Worked in a fast-paced, deadline driven environment, collaborating with the sales and marketing team to create successful print and digital design solutions for various campaigns across Canada and in the UK
- \ Created promotional flyers, catalogues, posters, and campaign displays for bookstores
- \ Prepped international CD and DVD artwork for manufacturing in Canada
- \ Created online promotions for products and events through email blasts and social media
- \ Managed projects, from concept and design to coordinating in and out of house printing

**2007** Internship, Graphic Designer at The Region of Peel, Brampton, ON

- \ Worked with a dynamic and highly experienced team of designers in a fast-paced work environment devoted to executing design tasks for the Peel region

## Technical Proficiency

Illustrator	●●●●●	Acrobat Pro	●●●●●
Photoshop	●●●●●	MS Office	●●●●●
InDesign	●●●●●	HTML	●●
WordPress	●●●	Lightroom	●●●

## Design Proficiency

- \ Branding and identity design
- \ Promotional and package design
- \ Strong visual and verbal communication skills
- \ Process oriented with attention to detail
- \ Strong layout and typography skills
- \ Organized, quality driven, deadline oriented
- \ Ability to produce press-ready files

## Education

**2005-08** School of Design, George Brown College

- \ Major in Corporate Design
- \ Graduated top of the class with Honours and Dean's Medal for Highest GPA

## Design Achievements

- \ Shikatani Lacroix Award for Packaging Design '08 RGD Student Competition
- \ Dean's Medal for Highest GPA in Graphic Design Program '08
- \ Umbra Award for Design Excellence '08
- \ First Place Corporate Design, Graduate Show '08
- \ Best In Concept, Second Year Show '07
- \ First Place, Director's Competition '06